



The Christie Institute  
for Cancer Education  
Manchester

# Digital Learning: smarter learning in a changing world.

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# About our service

Delivering impactful online learning to meet your needs.

Our Digital Learning Team (DLT) combines expertise in education, digital design, and media production to create engaging learning experiences on any topic. Whether it's clinical practice, leadership development, patient education, or organisational training, we work with you to transform complex information into clear, interactive learning that **makes a difference**.

We also bring strong project management capability, ensuring your learning projects are delivered on time, on budget, and to the highest standards.

At The Christie Institute for Cancer Education, we understand the pressures professionals face: rising demand, workforce shortages, and limited protected time for learning.

Watch our showreel



**Digital learning offers a timely, scalable and accessible solution. It enables:**

- **Flexibility:** learning anytime, anywhere, on any device
- **Efficiency:** reduced time away from duties while maintaining quality
- **Engagement:** interactive formats that improve retention and application
- **Consistency:** standardised content that meets quality and regulatory standards

**We can support you to:**

- Deliver high-quality, interactive education and training in any area
- Build trust and engagement through content that prioritises accuracy and evidence
- Reach professionals in a way that respects their time and professional autonomy
- Develop learning content that meets regulatory and compliance standards

## What we offer

**Our custom-designed digital education solutions include but are not limited to:**

- **Bespoke digital learning modules**, built on proven educational methodologies to transform complex subjects into digestible learning
- **Premium media production**, including scenario-based training videos, expert-led interviews, and professionally produced podcasts
- **Comprehensive supporting materials** such as quick-reference guides, interactive workbooks, and engaging presentations to reinforce learning

# Why it works

## \* Built with you, for you

We co-design every module, video and resource to reflect your organisation's needs and challenges, ensuring your team feels informed, supported, and heard.

## \* Complex content made accessible

We specialise in turning complex information into engaging learning that empowers your audience to understand, apply and act with confidence - whatever the subject matter.

## \* Regulatory training that sticks

We transform essential compliance topics into interactive, scenario-based learning with videos, quizzes, and real-world examples, helping learners stay alert and retain more.

## \* Globally relevant, locally adaptable

Digital learning can be easily customised, adapting visuals, language and scenarios so global teams all receive relevant, inclusive training.

## \* Making onboarding simpler

Digital onboarding modules help new starters hit the ground running with consistent content that reduces pressure on existing teams and accelerates integration.

## \* Supporting a range of audiences

We design accessible learning that meets the needs of diverse groups, including general workforce, senior executives, patients, and service users.

## \* Cost and workflow-friendly

Digital learning minimises disruption and reduces travel, venue, and facilitator costs. Integrated assessment and feedback tools remove manual marking, saving time and resources.

## \* Compliance and reassurance

With extensive experience in aligning with policies, procedures and guidelines, we ensure every project meets regulatory and governance standards.

# Examples of work we can deliver

Digital learning can support you with a wide range of areas, including:

## \* **Clinical knowledge and skills**

Our team creates interactive learning experiences that simplify complex clinical concepts, helping professionals build confidence and competence. Topics such as sepsis recognition, acute kidney injury, NEWS2, pressure ulcer prevention, and venepuncture can be developed in collaboration with subject matter experts to ensure accuracy and relevance.

## \* **Leadership and professional development**

Empowering teams and leaders is essential for organisational success. We deliver programmes on change management, clinical supervision, mentorship, and educator skills, blending theory with practical strategies. Our approach is informed by educational specialists and leadership experts to maximise impact.

## \* **Digital transformation and systems training**

From electronic patient records and cybersecurity awareness to building a digital-first culture, we develop training that helps organisations embrace technology confidently. Our modules combine technical expertise with real-world application, guided by system specialists and workflow experts.

## \* **Medical knowledge and specialist areas**

We design learning that supports safe practice and advanced understanding, from transfusion prescribing and invasive procedures to oncology basics for non-specialists. Working closely with clinical experts, we ensure every module reflects current best practice and regulatory standards.

## \* **Mental health and wellbeing**

Supporting mental health is critical in today's workplace. We create learning that covers core principles, stress management, and trauma-informed care, designed with input from mental health professionals to ensure sensitivity and effectiveness.

## \* **Patient and service user education**

We produce accessible, patient-focused and service user learning that promotes understanding and empowerment. Topics can include treatment pathways, self-care, informed consent, and navigating support services. Every resource is shaped with input from clinicians and patient representatives to ensure clarity and compassion.


# Testimonies

Here are some examples of our work and feedback we have received. You can also view a showreel of our work [here](#):

Step 1: Confirming a lung cancer diagnosis

In most cases, a lung cancer diagnosis is confirmed via **histopathology**.

What is histopathology?



**Processing**  
The sample is placed in a cassette (a small plastic container which holds the sample in place) and undergoes multiple processes to form a tissue block. A tissue block is a biopsy sample contained in a paraffin wax, from which sections can be sliced for analysis.


“Working with the DLT has been an excellent experience. They showed real expertise in developing the training.”

**Stefano Piscitelli**  
Head of Emergency Preparedness

**Assessment question** # Menu

You are carrying out the reconciliation of items process during a patient's lung cancer surgery. Which of the below items would **NOT** be classed as countable (Select all that apply)

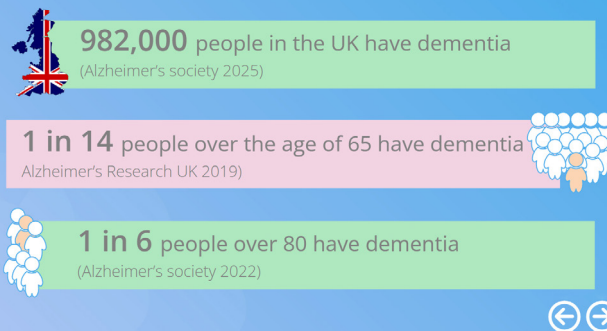
- A Disposable items
- B Instruments
- C Gowns
- D Radio opaque swabs
- E Throat packs
- F Hypodermic needles
- G Surgical drapes
- H Sutures/suture packs



**Submit**

“I'd recommend working with the DLT as they are an experienced, multi professional team.”

**Rachael Hastwell**  
TYA Network Programme Manager



“A really great team who have expertise, knowledge and can put your ideas into a visual creatively.”

**Laura McNab**  
Specialist Practice Educator for SACT

# About the team

Our team brings together educational design expertise, clinical experience, research and writing speciality, and a deep understanding of learning needs. You'll work with professionals who are not only skilled in what they do, but also collaborative, responsive, and focused on delivering content that makes an impact.

## \* Louise Losztyn Digital Learning Manager

As manager of the DLT, Louise oversees all learning design and multimedia projects, ensuring every piece of education is consistent, high-quality, and outcome-focused. With over 15 years' experience in education and leadership across mainstream and healthcare sectors, Louise champions learning that is inclusive, engaging, and strategically aligned.

### How you'll work with Louise:

Louise will be your first point of contact, helping you identify the most effective ways to achieve your goals through digital education. She will guide and advise throughout the project and provide expert quality assurance before materials are released.

## \* George Popescu Senior Media Producer

Whether you need clinical explainer videos, drama-based training, specialist interviews or promotional content, George is an expert in making complex topics visually engaging and easy to understand. His creative approach ensures every piece of media is compelling, professional, and aligned with your objectives.

### How you'll work with George:

George will bring your project to life through multimedia content that enhances learning and strengthens your brand identity. →



## \* Owen Seago Senior Learning Designer

Owen brings a wealth of expertise in designing and delivering education for diverse audiences. His strong foundation in instructional theory, combined with extensive practical experience in digital platforms, ensures learning experiences that are pedagogically robust, technically seamless, and highly engaging. As lead of the learning design team, Owen drives content development from concept to completion, prioritising accessibility and exceptional design throughout.

## \* Jonathan Jackson Learning Designer

Jonathan combines expertise in web and game development, computer science, and digital learning technologies to create interactive modules that are responsive and seamless. His strong media production background ensures content is both creative and professional, while his learning management system expertise guarantees reliable performance and a positive learner experience.

## \* Maurice Burns Learning Designer

With 15 years' experience in learning design for the NHS and a strong foundation in art and design, Maurice creates visually appealing, logically structured modules that support learner engagement. Having delivered global projects as lead designer, Maurice brings a broad perspective and is proficient in designing learning modules that are accessible for different healthcare systems and settings.

### How you'll work with the learning design team:

We'll partner with you from start to finish, turning your vision into a learning experience that truly stands out. Our goal is simple: deliver a solution that meets your needs, exceeds expectations, and makes you proud to share it - because your success is our success.





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Request a demo/chat:  
[the-christie.digitallearning@nhs.net](mailto:the-christie.digitallearning@nhs.net)

Watch our showreel:  
[Click here](#)

Visit the Institute's website:  
[www.christie.nhs.uk/education](http://www.christie.nhs.uk/education)