



The Christie charity - Ethical policy

The Christie Charity is committed to its charitable aims, and fundraises in order to provide enhanced services over and above what the NHS funds. We concur with the Fundraising Standards Boards Fundraising Promise to be open, honest, fair and legal. This policy covers the ethical issues and social responsibility within fundraising. All Christie charity staff involved in fundraising have a responsibility to be aware and have a thorough understanding of the ethical issues referred to in this policy.

The Christie charity respects the rights of its supporters to clear, truthful information on the work of The Christie charity, to openly report how we spend donated and statutory monies and to manage donor's information responsibly.

The Christie charity does not fund any projects that knowingly involve animal testing.

The Christie charity will not work with companies/organisations that are associated with the following known causes of cancer:

- Smoking
- High exposure to UV radiation
- Excessive consumption of alcohol (The Christie charity can accept donations from companies that produce and/or sell alcohol as long as they do not promote levels of consumption that exceed government guidelines)
- Poor diet

The Christie charity would not endorse products that are promoted as reducing the risk of, or preventing, cancer.

We abide by the law which requires us, in deciding whether to accept or refuse a donation to consider which action is in the charity's best overall interest.

Refusal of donations/opportunities

Donations can therefore be refused if they are from an organisation whose activities are directly harmful to the objectives of The Christie charity which is to the provision of increasingly high quality and compassionate health care to cancer patients, carrying out significant research into the nature, incidence, prevention and treatment of cancer, and improving the range and quality of medical physics and clinical engineering services provided. This therefore includes organisations that are associated with the following known causes of cancer:

- Smoking
- High exposure to UV radiation

- Excessive consumption of alcohol
- Poor diet

The Christie charity may refuse a donation where we believe that the cost of accepting the donation/opportunity will be greater than the value of the donation/opportunity itself.

The Christie charity will refuse an opportunity which has been offered from the proceeds of a criminal activity such as money laundering or bribery activities.

Acceptance of donations/opportunities

The Christie charity may wish to accept donations from companies whose activities are perceived to be potentially cancer causing, or that have a real or perceived negative social or environmental effect.

The Christie charity may refuse donations from individuals or organisations that are not aligned with The Christies charitable cause and values which may lead to adverse press coverage and damage to our reputation.

The responsibility of the judgement on whether The Christie charity should refuse a donation lies with the Director of Fundraising and Corporate Affairs. In exercising this power the individual concerned must not allow personal views or prejudices to affect their conduct and decisions.

Suppliers

Although suppliers to the Christie Hospital NHS Trust are regulated separately by the Department of Health, The Christie charity can select some of its own suppliers. It is recommended that the fundraising department seek to purchase goods and services which:

- Are produced and delivered under conditions which do not involve the abuse or exploitation of any persons
- Have the least negative impact on the environment

All potential suppliers should be investigated and alternative quotes should be sought where possible.

Investments

The Christie Charitable funds committee is committed to the principle of not investing directly or indirectly in tobacco, in criminal organisations, political parties and in any organisation which may damage the standing of The Christie such as its income or reputation. The Christie charity is continually reviewing its investment policy.