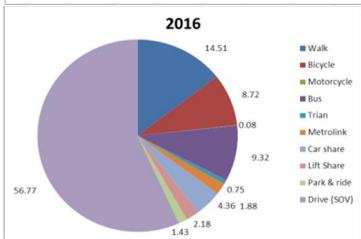
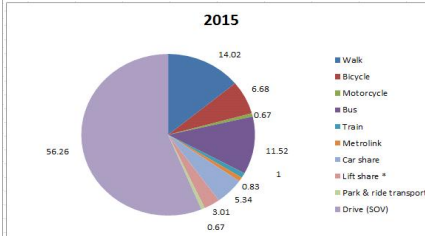
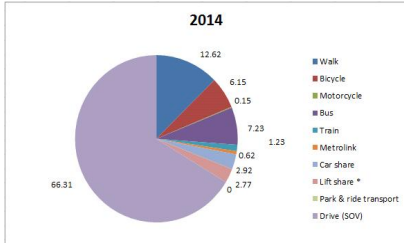


Travel Plan : Highlight report [Quarter 2 – 2017/2018] Report 2

Division:	Facilities	Month:	October
Report of:	Bernard Flanagan	Author:	W Blair – Strategic travel management officer
Key action achieved Quarter 2 2017/2018:	<ul style="list-style-type: none"> Walking Program: Supporting our local community by showing staff the local area, amenities, shops and transport hubs. In addition to getting staff more active and willing to incorporate walking into their commute. Green travel plan (2014-2030) reviewed and updated with new actions suggested. (TBA) Funds released for free bicycle breakfast vouchers, free maintenance and the purchase of bike maintenance stations. Funds released to install a new secure compound next to Palatine Road shower/changing facilities. Installation of 10 additional bicycle parking stands as part of Airport's Clean City Programme. Marketing and communication strategy reviewed and updated with new actions suggested. The focus being making it more dynamic, positive and assertive. (TBA) Commenced roll out of annual staff survey rolled out to entire workforce onsite. [Results released April-18] 		
Key action planned 2017/2018:	<p>Internal actions</p> <ul style="list-style-type: none"> New format for dashboard report. [Completed] Review and update the Green travel plan actions –e.g. monthly free bicycle servicing, cyclist breakfast and walking tool kit. [In Progress] Complete accessibility (post code) analysis to establish potential modal split. [In Progress] Once funding is agreed, progress with projects set out in modal shift risk assessment and business case. [Funding Agreed] Large scale campaign as part of a reviewed and updated dynamic, positive and assertive communication & marketing strategy. [In Progress] Additional secure compound to be installed off Palatine Road – once funding agreed. Greater Manchester Travel cards Limited to hold a promotion stall to market new SystemOne corporate offer. Monthly stall to promote sustainable travel. [In Progress] Monthly free bicycle maintenance sessions to take place onsite. [Completed] Monthly cyclist breakfast – reward cyclist with a voucher for free drink and cereal bar. [Completed] Develop an internal pool bike/hire bike scheme as part of modal shift risk assessment and business case. [In Progress] Develop a walking toolkit to launch monthly lunchtime walks working with Health and Wellbeing Lead for the Trust [In Progress] <p>External actions</p> <ul style="list-style-type: none"> TfGM Sustainable travel grants. [In Progress] Wilmslow Road Cycleway. [In work] Oxford Road priority bus lanes. [Completed] Greater Manchester Transport Strategy 2040. Bus Services Bill Greater Manchester Cycle Hire. [Mobike] [In Progress] 		

In June 2014 the Christie NHS Foundation Trust Strategic Planning Framework (SPF) was endorsed by Manchester City Council (MCC) Executive Committee. The SPF for The Christie was prepared in consultation with MCC. The SPF provides an agreed framework for the ongoing development of the Withington site over 15 years and is to be used as a reference document for all future planning applications made by the Trust. As part of this endorsement the Trust developed a Green Travel Plan to aim to reduce the number of staff travelling to the Withington site by single occupancy vehicle. Milestones are detailed in appendix one. The target is to ensure that less than 60% of staff travel to the site in single occupancy vehicles by 2030. Progress against this target is tracked in an annual travel survey, the results of which are shown in the table and charts below. The 2016 survey was carried out September –December 2016.

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total number staff	3349	3492	3758														
Target percentage sustainable travel	36	40	44	45	45	48	48	48	48	48	52	53	54	55	56	58	60
Percentage sustainable travel achieved	33.69	43.74	43.23%														
Percentage single occupancy vehicle	66.31	56.26	56.77%														



Staff survey statistics

	2013	2014	2015	2016
N° of staff surveyed	789	1682	1781	3758
Returns	394	650	599	1330
Non Returns	395	1032	1118	2339

Background

**Actions taken
forward (June 2017
– September 2017)**

Internal

- **Green Travel Plan**
 - Green travel plan (2014-2030) reviewed and updated with new actions suggested. (TBA)
- **Finance**
 - Application commenced for a sustainable travel grant from TfGM travel choices team.
- **Communication & marketing**
 - Meeting held with TfGM marketing adviser to help develop strategy that is dynamic, positive and assertive
 - Marketing and communication strategy reviewed and updated with new actions suggested. The focus being making it more dynamic, positive and assertive. (TBA)
- **Monitoring**
 - Commenced roll out of annual staff survey rolled out to entire workforce onsite. [Results released April-18]
 - Monitoring of cycle compound/shelter/stand usage.
 - Results from the accessibility analysis have been returned from TfGM and are being reviewed.
- **Walking**
 - Transport for Greater Manchester and the Trust has commenced work on creating a bespoke walking guide for the Trust.
 - Walking programme commenced on 16th August with a taster walk, prior to full 12 week programme..
 - The walking program involves:
 - Developing a weekly walking routine – 'Walking Wednesday'.
 - Promoting the health benefits of walking, both recreationally as part of a commute.
 - Raise awareness of the local community and environment.
 - Raise awareness of public transport hubs.
 - Training up walking champions – training will be official Ramblers accreditation.
 - Development of the walking routes map covering local amenities, public transport stops and parks.
- **Cycling**
 - Cycle to work day (13th September)
 - Free bicycle maintenance sessions.
 - Cyclist breakfast – reward cyclist with a voucher for free drink and cereal bar.
 - Bicycle user group meeting
 - New 20 space secure compound ordered that will be located central site near shower and changing facilities.
 - Free basic maintenance training course – 11th October.
 - Installation of 10 additional bicycle parking stands as part of Airport's Clean City Programme.
 - External pool/hire e-bike scheme through TfGM for a three month period launched October 2017 .
- **Public transport**
 - TfGM offer: Employees who currently drive to work can benefit from getting a monthly Metrolink ticket for half price.
- **Park & ride**
 - A taxi service now covers off peak times so that the shuttle bus does not drive the route empty.
- **Business travel**
 - Travel plan coordinator and Corporate Finance Manager have commenced discussions with service leads across site to gain feedback on the potential of the scheme.

External

- Oxford Road priority bus lanes [Completed June 2017]
- Wilmslow Road cycleway.
- Work on second city crossing [Completed February 2017]
- Chasing update on the installation of additional bicycle parking outside MCRC as part of Airport's Clean City Programme. [Completed September 2017]

<p>Planned activities quarter 3 (October 2017 – December 2017)</p>	<ul style="list-style-type: none"> • Green Travel Pan <ul style="list-style-type: none"> ○ Seek approval of reviewed and updated Green travel plan (2014-2030). ○ Travel plan coordinator to attend Smarter travel 2017, a best practice sustainable event. ○ Management of staff car parking policy: Permit eligibility criteria to be reviewed to potential give low emission vehicles greater priority. • Funding <ul style="list-style-type: none"> ○ Complete application for TfGM sustainable travel grant to fund bicycle compound. • Communication & marketing <ul style="list-style-type: none"> ○ A new dynamic, positive and assertive communication and marketing strategy to be ratified at the sustainable travel and car park group. • Monitoring <ul style="list-style-type: none"> ○ Develop questions for collecting feedback from new starters after induction to see if any sustainable travel offers have been taken. ○ Complete roll out of annual staff survey rolled out to entire workforce onsite. [Results released April-18] • Information Analysis <ul style="list-style-type: none"> ○ Review accessibility analysis to assess the likely potential for improving modal share of non SOV modes. • Walking <p>Conclude the walking program that will encourage staff to be passionate about a walking and see the health benefits that can come from including walking as part, or for their entire journey. The objectives of a walking program are as follows:</p> <ul style="list-style-type: none"> ○ To develop a toolkit with a step-by-step resource to promote walking. ○ To develop a map of suggested local walking routes and amenities. ○ Promoting the health benefits of walking, both recreationally as part of a commute. ○ Encourage staff to support local businesses and engage with the local community. ○ To illustrate how walking can be incorporated into lunchtimes, breaks and business travel to support a healthier and more active workforce. ○ Raise awareness of public transport hubs.* ○ To train and support walking champions in delivering the long term goals of the walking program. ○ Formally launch 'Walking Wednesday' • Cycling <ul style="list-style-type: none"> ○ Installation of additional CCTV at cycle hubs. ○ Installation of three bicycle maintenance stations. ○ Monthly walkaround of bicycle facilities to assess any maintenance or security concerns. ○ Monthly cycling event – voucher give away and free maintenance sessions. ○ Internal Pool/hire bike scheme proposal to be drafted based on feedback from pilots conducted in 2015, 2016 and 2017. • Public transport <ul style="list-style-type: none"> ○ See above* - i.e. raise awareness of public transport routes. • Park & ride <ul style="list-style-type: none"> ○ Continue to promote the park & ride bus as an option for staff living locally to walk to the site and catch the bus ○ Continue to promote the park & ride bus as an option for Metrolink users – i.e. arrange pick-ups from West Didsbury station. • Business travel <ul style="list-style-type: none"> ○ Review proposal from Car Club service provider to assess the potential savings and sustainable travel impact that could be made from signing up to a car club. <p>External</p> <ul style="list-style-type: none"> • Wilmslow Road Cycleway update.
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Appendix – Milestones	
<p>2014</p>	<ul style="list-style-type: none"> • June 2014 – SPF approved with new GTP target of 60% by 2030 • July 2014 - £245k set aside for new shower / changing facilities • October 2014 – GTP communication & marketing strategy developed and in place. • October 2014 – Personal travel planning is available to all staff for the foreseeable future through Transport for Greater Manchester. • November 2014 - Business case baseline assessments reviewed and amended to include sustainable travel elements.
<p>2015</p>	<ul style="list-style-type: none"> • June 2015 – Free Park & ride pilot commences operation from Broughton Park F.C., Hough End • June 2015 – 6 new showers and a dry room completed and opened • June 2015 - Opening of the Manchester Cancer Research Centre (MCRC). • August 2015 –MCRC new cycling facilities opened: 20 space compound, 6 showers, drying facilities and 180 lockers • September 2015 – Local parking restrictions came into force (S106 agreement as part of the application 097417/FO/2011/S1 for the development of the MCRC).

<p>2016</p>	<ul style="list-style-type: none"> • February 2016 – Sustainable travel target for 2015 (40%) exceeded at 43.74%. • April 2016 – Business case approved to build cycle hub one directly linked to Wilmslow cycleway. • June 2016 – Parking eligibility review process commences on permit holders/ waiting list. • June 2016 – Tiered car park proposal presentation delivered to neighbourhood forum • July 2016 - Park and ride opens at Christie Fields, operating Monday – Friday between 06:00-22:00 (planning application 110657/FO/2015/S1). • July 2016 – Electric car charge point installed in the staff car park. • July 2016 – First phase of cycle hub one opens – 40 space compound. • December 2016 – Cycle hub one shower and changing complex opens - includes 5 showers and 38 lockers. • December 2016 – Additional shower and 22 lockers added to Cycle Hub 2 shower complex. Total at cycle hub 2 now stands at 7 showers and 28 lockers.
<p>2017</p>	<ul style="list-style-type: none"> • March 2017 – The Trust awarded Transport for Greater Manchester Gold standard Travel choices accreditation to celebrate the success of organisations that are considered regional leaders in sustainable travel. • March 2017 – Six members of staff receive Transport for Greater Manchester Travel Champion training. • May 2017 - Monthly free bicycle maintenance sessions. • May 2017- Monthly cyclist breakfast – reward cyclist with a voucher for free drink and cereal bar. • July 2017 – 2017/2018 £100K sustainable travel fund has been approved for a major marketing exercise that is dynamic, positive and assertive. Funding will also be used for sustainable travel schemes and infrastructure.