

Travel and car parking strategy

Neighbourhood Forum - Update 21st May 2013

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Staff survey results

Staff Survey – statistics

- Manchester City Council – Modal shift data submitted on annual basis in line with S106 requirement (baseline data 2011)
- Two year average indicates 37% of staff use sustainable travel.
- Progressive actions to be taken forward to address the modal shift target

	Year	
	2011	2012
N ^o of staff surveyed	780	784
Returns	407	433
Non Returns	373	351

Staff Survey – Modal shift figures

Method of commute	2011 Modal split (%)	2012 Modal split (%)	Modal split Average (%)
Walk	15.3	14.1	14.7
Bicycle or motorcycle	5.9	6.2	6.0
Public transport	10.8	10.4	10.5
Car share/passenger	4.5	6.7	5.7
Drive (SOV)	61.7	59.8	60.7



Actions taken forward

Promotional

- Health & Wellbeing Day (16th April 2013) – Metrolink, Cycling and Walking
- The Christie Travel Page - Intranet page re-launched with a focus on green travel rather than car parking. [LINK](#)
- Bus timetables now centrally located on the glass corridor (Cancer Information).

Walking

- Walkit.com a route finder resource promoted via the intranet
- Example - West Didsbury metrolink station to the Christie shown

Public Transport

- Intranet includes public transport route planning link.
- Metrolink extension opening imminent

Cycling

- Cycle to work scheme tendering exercise complete and to be awarded
- Bike user group (BUG) meetings.
- Cycle training– various skill levels.
- Intranet - Route finding, training etc.
- New bike rack installed (10 bikes)
- Options for potential cycle hubs received from architect.

The screenshot shows the Walkit.com website interface. The main content area displays a walking route from M20 3YA to M20 4BX. The route is shown on a map with a blue line. The route statistics table is as follows:

Distance	Time	Calories	CO ₂ Saved
0.5 miles	7 mins (fast)	91 Cal (fast)	0.06 kg Metrolink
0.8 km	9 mins (med)	45 Cal (med)	0.10 kg car
1190 steps	14 mins (slow)	44 Cal (slow)	0.12 kg bus

The website also includes a navigation menu with links to Home, About, Blog, Link to us, Local ads, FAQ, Feedback, Contact, and mywalkit. There is a search bar and a login button. The footer of the website includes the text 'How are we doing? Please give us feedback'.



Actions planned

Promotional

- 'Ditch your car day' – July 2013
- Patient & visitor online resource
- Internet and Intranet monthly review

Cycling

- Cycle to work scheme re-launch
- Review site cycle facilities 22nd May 2013
- Cycle hub options – strategic plan

Car Share

- Car share spaces re-instated in prime positions
- Spaces open to entice car sharing
- Investigate external car share database link.

Walking

- Outdoor activity stores discounts
- Walking database for staff that may want to walk with a partner

Public Transport

- Trust 'Metrolink opening day'.
- Review season ticket loans.

Single occupancy vehicle

- Permit allocation criteria development
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Additional ideas – Contact

- Bob, as always, would welcome any other ideas you may have regarding sustainable travel.
- Please contact on the email address below:-

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