

# Travel and car parking strategy

**Neighbourhood Forum - Update 20<sup>th</sup> August 2013**

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# Actions taken forward

## Promotional

- 'Sustainable travel day' set 12<sup>th</sup> September 2013 in line with National Cycle to Work Day
  - Walkit.com flyers
  - Cycling promotion via Cyclescheme.
  - Cycles on display including folding bike
  - Cycle maintenance
  - Additional capacity for the day with security
  - Metrolink promotional stand - TfGM
  - Buses promotional stand - Stagecoach & Finglands.
- New travel page – activity monitored
- Bike to work scheme posters campaign agreed
- New parking permit application promotes green travel.

## Walking

- Walkit.com route planning. Individual plans now offered.

## Cycling

- Cycle to work scheme re-launched via Cyclescheme.
- Bike user group (BUG) meetings continue.
- Bike rack agreed for six spaces at Candleford House

## Human Resources - Workforce

- New terminology drafted for job description.
- Conditions of employment to be reviewed

## Public Transport

- TfGM -Metro link – meetings with customer liaison team
  - corporate seasonal discount proposed.
  - promotion request (i.e. signage, flyers, timetables etc).
- Stagecoach will consider adding The Christie to scrolling destination information.
- TfGM discussions–
  - Would potential match funding (Potential £20K) sustainable travel initiative
  - Would potentially match funding (Potential £10K) cycle initiative

## Car Share

- Talks have commenced with TfGM over use of external car share database.
- Car share spaces – agreement to re-instate in prime positions, colour coded spaces and passes



# Actions planned

## Promotional

- Patient & visitor route online planning.
- Information point – non computer users
- Chinwag promotion - Autumn Edition
  - Walkit.com
  - TfGM journey planner – buses
  - Cyclescheme flyer
  - Metrolink

## Walking

- Standard route plans to be created on the Christie travel page for those living within proximity of the Trust.

## Cycling

- Cycle hub options – strategic plan.
- Potential cycle hire at West Didsbury via TfGM.

## Public Transport

- Promotion of discounts scheme once confirmed with TfGM.
- Investigate if the 41X Bus can stop at the Christie – Palatine Road
- 'Get me there' passes – Public transport including train, metrolink and bus (TFGM - next two years)

## Park & Ride

- Potential for park & ride being investigated.

## Car Share

- New database via TfGM
- Spaces open to entice car sharing
- Major promotion required

## Government

- Announcement of funding to Manchester for improvements to cycle networks and hubs



# Additional ideas – Contact

- Bob, as always, would welcome any other ideas you may have regarding sustainable travel.
- Please contact on the email address below:-

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