

# Travel and car parking strategy

**Neighbourhood Forum - Update 12<sup>th</sup> November 2013**

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# Actions taken forward

## Promotional

- 'Sustainable travel day' 12<sup>th</sup> September 2013
- Future sustainable events will be undertaken
- "Bike to work" scheme posters distributed across site.
- Chinwag– Winter Edition 25<sup>th</sup> November
  - Stagecoach annual pass £535 discount £25
  - Travel loan – Interest free over one year

## Walking

- Promotion of the Web site following 'Sustainable travel day' i.e. link on the trust intranet

## Cycling

- Cycle to work scheme re-launched is performing well
  - 21 since re-launch (July – 5, August – 11, September – 3, October – 2)
- Cycle highways improvement discussed at Cycling Knowledge Event 7<sup>th</sup> November 2013.
- Bike rack purchased for 12 bikes at Candleford House

## Human Resources - Workforce

- Sustainable travel draft policy to apply to include restriction zones for permit application

## Public Transport

- Metro link discount – major coup
  - Contract drawn up - trust approved
  - 10% discount for annual tickets i.e. up to £100
  - Draft promotion material
- Stagecoach:
  - Added The Christie to scrolling destination information.
  - First Group Greater Manchester have agreed to discuss options - subject to OFT approval of Finglands takeover.

## Car Share

- Car share spaces – quotes received spaces to be allocated
- Permit allocations reviewed to ensure all car shares have unique spaces

## Monitoring

- On street parking survey taking place – long and short term parking



# Actions planned

## Promotional

- Patient & visitor journey planning – to be uploaded onto the Internet
- Central travel information points – non computer users – discussions with Communications to confirm promotion and location - For Patients, visitors and staff

## Cycling

- Cycle hub options – under review
- Potential cycle hire at West Didsbury via TfGM.
- Bike rack location review

## Public Transport

- Promotion of discounts schemes
- Stagecoach creating a “Getting There Page ” for the Christie
- ‘Get me there’ passes – Public transport including train, metrolink and bus (TFGM - next two years)
- Signage from West Didsbury Metrolink due to be installed with directions to the Christie - Imminent
- Northern Rail due to discuss corporate tickets
- Educational event discounts to be investigated

## Park & Ride

- Potential for park & ride being investigated through:
  - Site surveys
  - First Group Greater Manchester
  - Arriva North West
  - Bullocks
  - ABC Coaches

## Car Share

- TfGM to add Christie to their external car share database in new year.
- Promotion of new database via TfGM (Jan 2014)
- Spaces open to entice car sharing
- Major promotion required

## Government

- 3<sup>rd</sup>/4<sup>th</sup> December “Smarter Travel” NW Conference
- Funding for Manchester for improvements to cycle networks and hubs confirmed
  - Phase 1 Improving cycle pathways – within the M60 – Wythenshawe being an area of focus.

## Monitoring

- Staff survey completed – results due January
- Modal shift report S106 to follow – April
- Analyse on street parking survey results.
- Trend analysis following reports to be issued



# Additional ideas – Contact

- Bob, as always, would welcome any other ideas you may have regarding sustainable travel.
- Please contact on the email address below:-

[Bob.Higginbotham@christie.nhs.uk](mailto:Bob.Higginbotham@christie.nhs.uk)



# Modal Shift

Method of commute	2011 Modal split (%)	2012 Modal split (%)	Modal split Average (%)
Walk	15.3	14.1	14.7
Bicycle or motorcycle	5.9	6.2	6.0
Public transport	10.8	10.4	10.5
Car share/passenger	4.5	6.7	5.7
Drive (SOV)	61.7	59.8	60.7



# Street Survey Figures

- Once a day street parking survey (15 streets/2 weeks) indicates increase over last year 265 (Nov-11) to 278 (Nov-12).
- Detailed survey indicates parking across draft S106 area :-
  - 800 staff per day park all day in the streets
  - 100 patients per day at any one time



# Corporate Citizenship Scores

		Oct-13	Oct-13
		Rounded down	
	<b>Travel</b>		
Q1	policies and performance	8	8.3
Q2	area planning	8	8.5
Q3	service delivery and estates design	8	8.5
Q4	active travel	8	8
Q5	business travel	3	3.72
Q6	traffic management	7	7.3
		42	44.32
	<b>Facilities Management</b>		
Q1	policies and performance	8	8.4
Q2	energy use and carbon	7	7.75
Q3	waste	7	7.40
Q4	water	3	3.43
Q5	hazardous substance	6	6.20
Q6	green space	5	5.70
		36	38.88



# Web page views

